

## **COMMUNITY RELATIONS MANAGER**

**Interested individuals should submit a copy of their resume to  
Craig@metrorock.com**

**Description - Metrorock Climbing Centers is about to open their second location in Brooklyn and is looking for the right individual to join their management team. This individual's focus will be centered on the communities that partake in and surround each location. Qualified candidates will have experience in marketing, graphic design, public relations, sales activities, and customer relations. This is a full time position, that will be intricately involved with both locations.**

### **RESPONSIBILITIES:**

- Assist with customer maintenance and procurement campaigns
- Design and produce marketing materials for uses including, but not limited to: social media, advertising campaigns, email marketing, handouts for promotional events, in-store signage and apparel design
- Communicate with advertising vendors about ongoing campaigns
- Monitor all social media channels, online business listings, and review sites
- Update and maintain gym specific website
- Plan, coordinate, attend and represent MetroRock at promotional events
- Engage staff in marketing promotions and company goals
- Collaborate with management on the company's goals for growth, program development and improvement

- Assist Urban Peaks with outreach and programming and events

## **DESIRED QUALIFICATIONS AND WORK STYLE**

- Bachelor's Degree
- Relevant Job experience
- Sales Experience a plus
- Proficiency with the Adobe Creative Suite or similar software
- Familiarity with Google, social media and other digital advertising
- Digital photography, videography and editing skills a plus
- Familiar with email marketing providers, specifically Mailchimp
- Excellent communication and decision-making skills
- General knowledge of rock climbing and the climbing community
- Flexibility, adaptability and willingness to learn

## **BENEFITS INCLUDE**

- Competitive wage will be based on the individual's experience and background.
- Membership at all MetroRock Climbing Centers
- Discounts on gear (pro deals and in store retail)
- Health Insurance Stipend