



**BOYS & GIRLS CLUB**  
OF  
LOWER MERRIMACK VALLEY

# “CLIMB FOR THE KIDS”

**Sponsored by MetroRock**

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- 1.) EVENT – “CLIMB FOR THE KIDS” sponsored by MetroRock
  - a. “Climb New England’s Indoor Cathedral Ledge”
  - b. PLACE: MetroRock, Newburyport
  - c. DATE: July 25, 2009
  - d. TIME: 3 PM to 9 PM
  - e. WHAT IT IS: fundraiser to benefit The Boys and Girls Club of Lower Merrimack Valley
  - f. GOAL: raise \$6,000
  - g. MetroRock Will sponsor the event
- 2.) PARTICIPATION
  - a. Registration will open on Wednesday June 15th
    - i. To register participants should email Eric Curtis at [Eric@metrorock.com](mailto:Eric@metrorock.com). Pledge sheets can also be picked up at the front desk in Newburyport. If questions please call MetroRock at 978-499-7625.
    - ii. A Boys & Girls Club Pledge Sheet will be given/sent to you upon registration.
      1. This must be completed by every participant
      2. It must be turned in before or on the day of the event
      3. It must have the participants name on it
      4. It must have all the pledges’ names and the amount of the pledges
  - b. Sponsored climbers will attempt to climb 500 vertical feet on July 25<sup>th</sup> from 3pm to 9pm
    - i. Open to any climber, any ability
    - ii. Climber must be in MetroRock’s data base having passed a belay test OR
    - iii. Climber must be able to pass a belay test
  - c. Registration closes on Friday, July 24<sup>nd</sup> (also see day of event walk-in policy below)
- 3.) PLEDGES
  - a. Sponsored climbers are encouraged to solicit pledges from private individuals or businesses.
    - i. Pledges must be collected in cash or checks
    - ii. Checks **must** be made out to: The Boys & Girls Club of Lower Merrimack Valley
  - b. All pledges **MUST** be recorded on a MetroRock Boys & Girls Club Pledge Sheet



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- c. Pledge Sheets must be turned in to MetroRock on or before July 25<sup>th</sup>.
  - d. Sponsored Climbers can attain one of three levels of sponsorship
    - i. Gold - \$250 or more in total pledges
    - ii. Silver - \$100 or more in total pledges
    - iii. Bronze - \$50 or more in total pledges
  - e. MetroRock will reward sponsored climbers based on COLLECTED pledges with associated MetroBucks (good for anything including merchandise in the gym) as follows:
    - i. Gold - \$25 MetroBucks
    - ii. Silver - \$10 MetroBucks
    - iii. Bronze - \$5 MetroBucks
- 4.) **EVENT LOGISTICS.**
- a. Gym routes will be given a ‘value’ of 25 feet for each route, meaning a participant will have to climb 20 routes to attain the 500 foot goal.
  - b. Routes can be done top rope or lead. No premium/penalty for grades.
  - c. Routes do not have to be linked; I.E. the climber can rest on the rope.
  - d. Climbers will be given a ‘scorecard’ to keep track of their climbs. There will be a place for a peer’s initials (only one).
  - e. **Walk ins on day of event**
    - i. ALL roped climbers, members and non-members, unaware of the event and simply coming to climb will be asked for a minimum donation of \$25 and will be able to climb.
    - ii. ALL boulderers, members and non-members, unaware of the event and just coming to climb will be asked for a minimum donation of \$25 and will be able to climb.
    - iii. **NOTE** – Day of event walk-ins will be allowed to use Cash or Check only for fund donations.